

Cloudonate

A direct, open and sharing crowd-giving platform

Cloudonate aims at developing an online giving platform that enables individuals to donate directly at anytime and anywhere, and share their inspiration on giving to amplify social impact.



Social Impact (as of September 2016)

 29

Funding campaigns

 20+

NGOs supported

 700,000+

HK\$ raised

Quick Facts

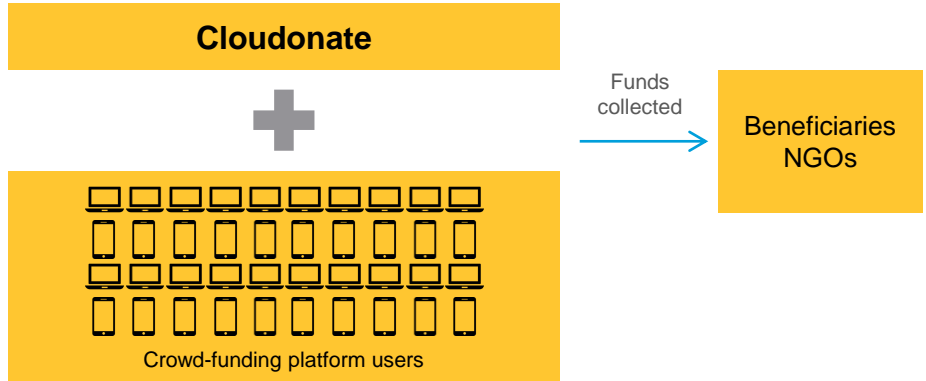
- Year established: 2014
- Entrepreneur: Mr. Raymond Lee and Mr. Dick Cheung
- SVhk roles:
 - Incubator



www.cloudonate.org
Cloudonate.org

Business Model

Cloudonate lists funding campaigns on its website, and serves as a promotion portal through regular user engagement. It retains a transaction fee for the management of website and user services.



Social Innovation

- Specific good causes for selected organizations
- Any amount. Anytime. Anywhere.
- Stay Tuned. Stay Connected.
- Share Mission. Share Happiness.

Activities



Campaign for the Conservancy Association Centre for Heritage (CACHe)

Campaign for CACHe to fundraise and raise awareness on the conservation of history, culture and heritage in Hong Kong



Campaign for Senior Citizen Home Safety Association (SCHSA)

Fundraising for SCHSA continue their work in enhancing the living quality of the elderly through technology and people-oriented services



Campaign for Hong Kong Network for the Promotion of Inclusive Society

Served as donation and marketing platform