

Pawsible

A pet-friendly city

Pawsible is a social enterprise uniting responsible pet-lovers to support each other through a sharing economy platform and build a pet friendly city through responsible pet ownership advocacy and adoption facilitation.

Social Impact (as of September 2016)



 **180+**
Dog B&B nights delivered

 **3**
Opportunities created for foster dogs

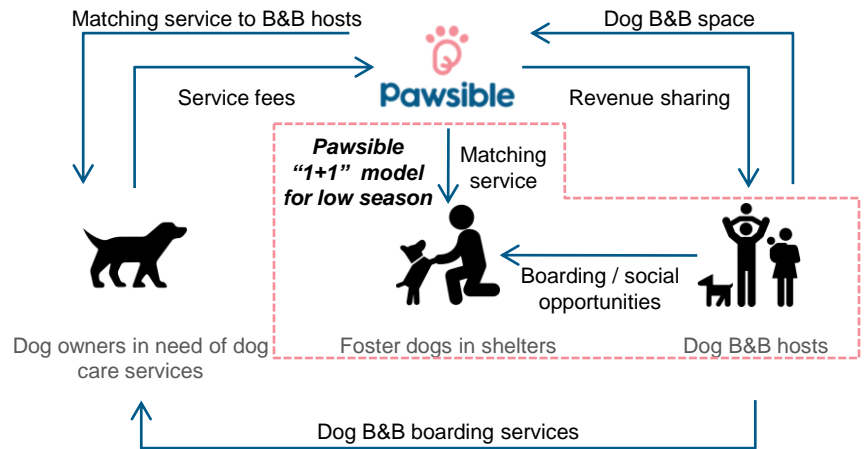
 **12**
Dog B&B hosts

Quick Facts

- Year established: 2015
- Entrepreneur: Mr. Ringo Lam
- SVhk roles:
 - Investor
 - Incubator
 - Professional Service Support

 www.pawsible.hk
 [Pawsible.hk](https://www.facebook.com/Pawsible.hk)

Business Model



🔍 Social Issue

- High abandonment and euthanasia rate of stray animals in Hong Kong – on average one animal is killed hourly
- Limited supply of responsible pet-caring services to help pet owners during circumstances where they need help with their pets

💡 Social Innovation

- Sharing economy platform for pet owners to pool resources together for the care of their pets
- Create opportunities for foster dogs to be socialized in a community to increase their chances for adoption

Activities



Pawsible Home

B&B boarding services at the homes of trained dog owners, to provide other dog owners with dog sitting help, and opportunities for foster dogs to become familiar with a home environment

Pet owners' training

Training and education classes for dog owners who would like to become dog B&B hosts

Public advocacy

Public events to advocate for greater pet-friendliness and respect for animals in Hong Kong