Playtao Education
The Tao of education is to keep children growing with happiness

Playtao Education is a social enterprise initiative that aims to address Hong Kong’s growing education needs, with a special focus on children from low-income families.

Social Impact (as of September 2016)

- 13 Campuses across Hong Kong
- 2,400+ Students from grassroots families
- 700+ Dedicated tutors
- 100+ Learning opportunities with top-notch educators

Quick Facts

- Year Established: 2009
- SVhk roles:
  - Concept initiator
  - Incubator

www.playtao.com
Playtao Foreverland
遊樂道無窮天地
Playtao Dreamland
遊樂道夢想天地

Social Issue

- Growing gap of education quality and attainment between the rich and poor in Hong Kong
- With its single focus on academic results, the education system strips away the self-esteem and self-confidence of children

Social Innovation

- Optimizing under-utilized campus space after school hours to provide everyday education and homework support
- Balancing learning and playing
- Bringing top-notch education opportunities to grassroots students through master teachers
- Facilitating cross-sector collaboration with corporate and community organizations
- Engaging with teachers and parents on the children’s holistic development

Activities

Everyday learning support
Offering support ranging from helping students complete their homework to preparing them for quizzes and assessments

Creative games and activities after lessons
Including international programs and activities conducted by volunteers from corporate partners and sponsors

Family Visits and Parenting Workshops
Conducted by Playtao Education Officers and trained educational counsellors

Passion-first inclusive learning
Non-academic classes by first-class educators to inculcate the love for learning in grassroots students through unique and innovative learning experiences