RunOurCity believes RUN can transform lives. Through themed running events, RunOurCity inspires and challenges teenagers to achieve their goals, and nurture fun and compassionate running culture in Hong Kong.

**Social Impact** (as of September 2016)

- 4,600+ Teenagers trained
- 46,000+ Race runners inspired
- 830,000+ Kilometers run

**Quick Facts**

- Year established: 2013
- Entrepreneurs: Mr. Leong Cheung, Mr. Andes Leung and Mr. Francis Ngai
- SVhk roles:
  - Idea inception
  - Network support

**Business Model**

RunOurCity builds social impact and business sustainability through street-running programs and running events.

**Social Impact**

- Youth • ROC
- ROC • Crew
- ROC • Office

**Empowered youths**

**Sustainability**

- Themed running events

**Fun and compassionate running culture**

**Activities**

**Social Innovation**

- Inspire youths to take part in distance running to bring positive changes to their body, mind, social and spirit
- Create a collaborative platform to organize running events
- Maintain sustainable model to support non-profit organizations and initiatives

**8-week street-running program** to train youths to achieve their goals, improve their health, develop a “can-do” attitude, expand their social circle and understand more about their communities. Selected graduates will get opportunities to participate in overseas races, to enrich their horizons and motivate them to overcome personal limits.

A street-running community of casual runners, city explorers, sports junkies and creative trainers

**Themed running events**

**RunOurCity**

Empowering youths and connecting the community through street-running

www.runourcity.org

RunOurCity 全城街馬